

# TARGET REPLY

Customer Experience, Statistics, Machine Learning and Artificial Intelligence

26 Novembre 2021

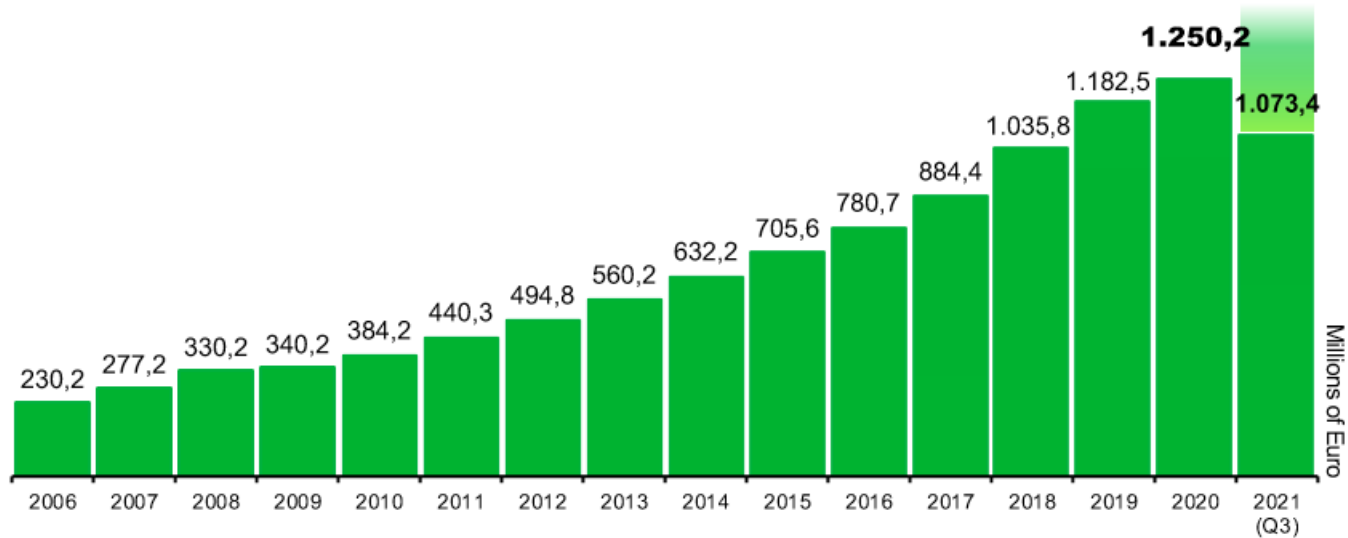
# AGENDA

- Reply Group
- Target Reply



# REPLY GROUP

# REVENUE AND PEOPLE



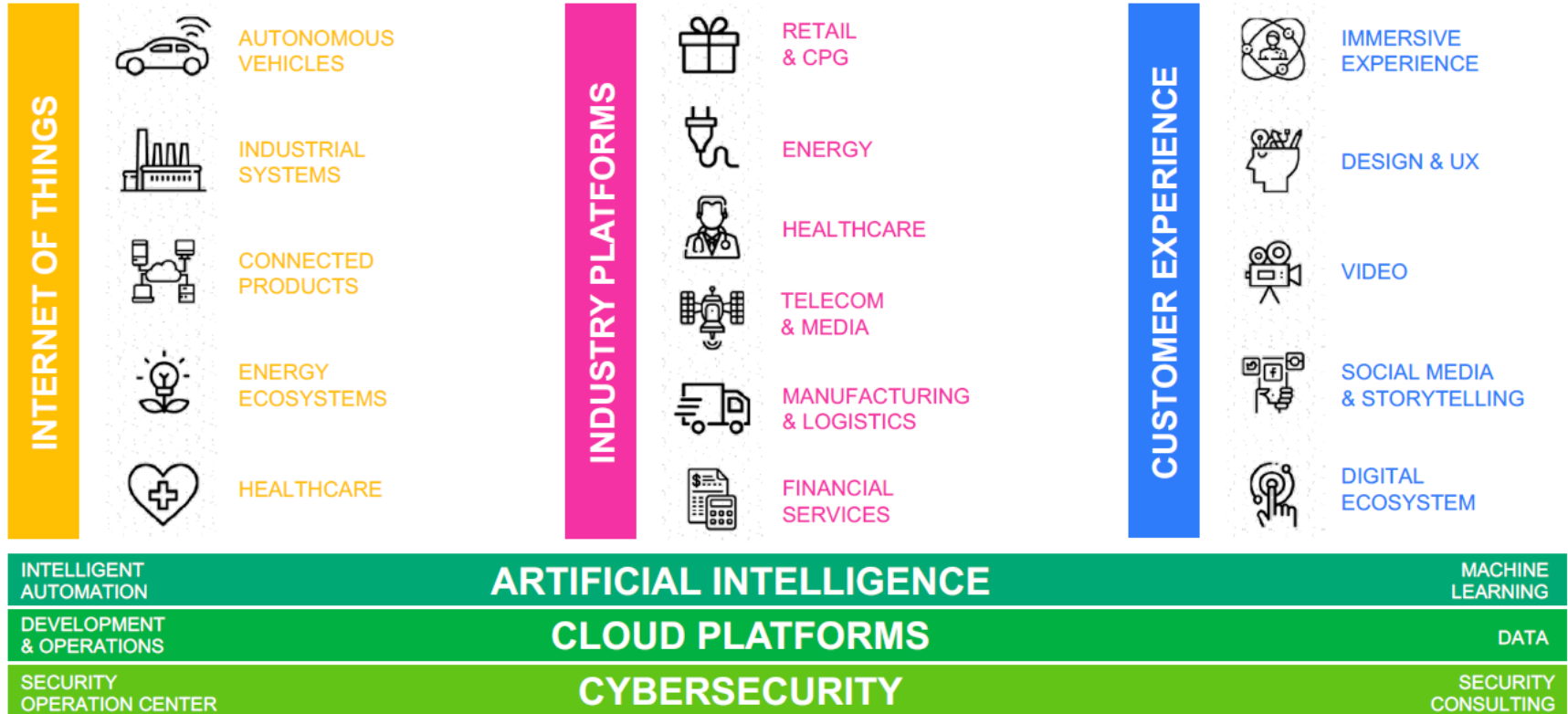
1925 2272 2686 2994 3149 3422 3725 4253 4689 5245 6015 6456 7606 8157 9059 9880



# WHERE WE ARE



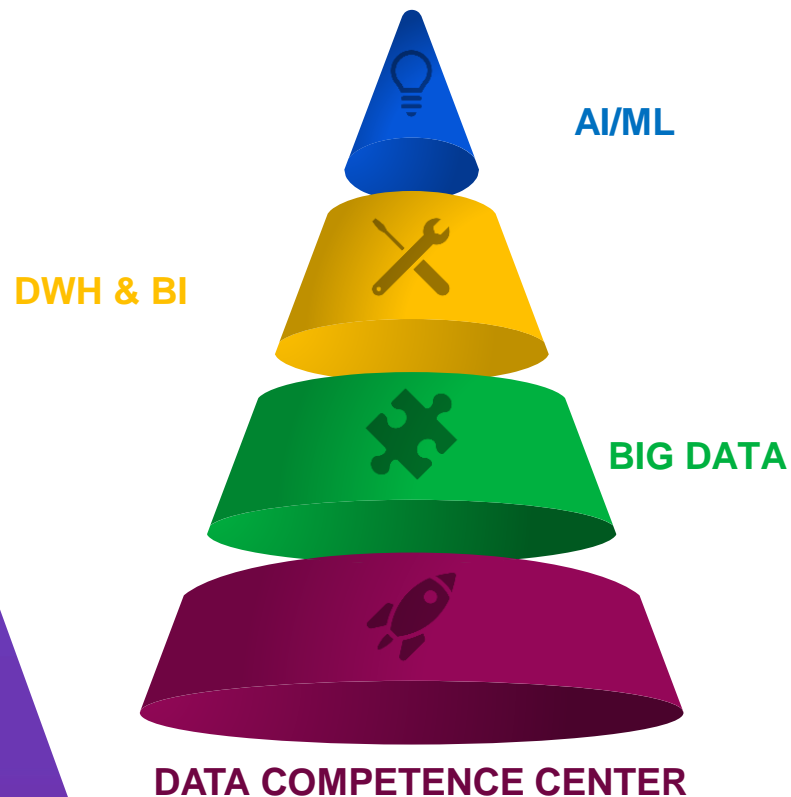
# REPLY SERVICES



# TARGET REPLY ROME

# TARGET REPLY ROME

Società del **Gruppo Reply** focalizzata e specializzata nell'implementazione di soluzioni che coinvolgono Big Data e Advanced Analytics.





# TARGET REPLY ROME

## ADVANCED ANALYTICS & AI

- Machine Learning
- Predictive Modeling
- Stats & Math
- AI automation
- Geo analytics
- Advanced Marketing Analytics

## BIG DATA

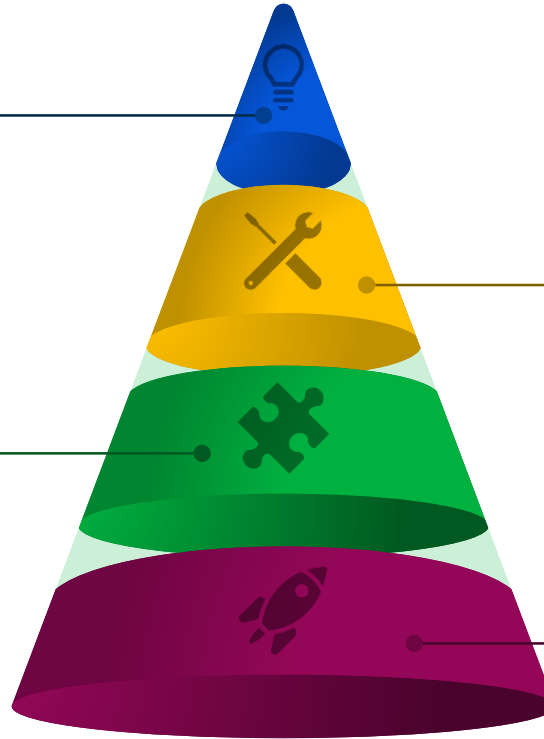
- Big Data Architectures
- Hadoop No SQL
- Distributed Computing
- Data Quality
- Data Governance

## DWH & BI

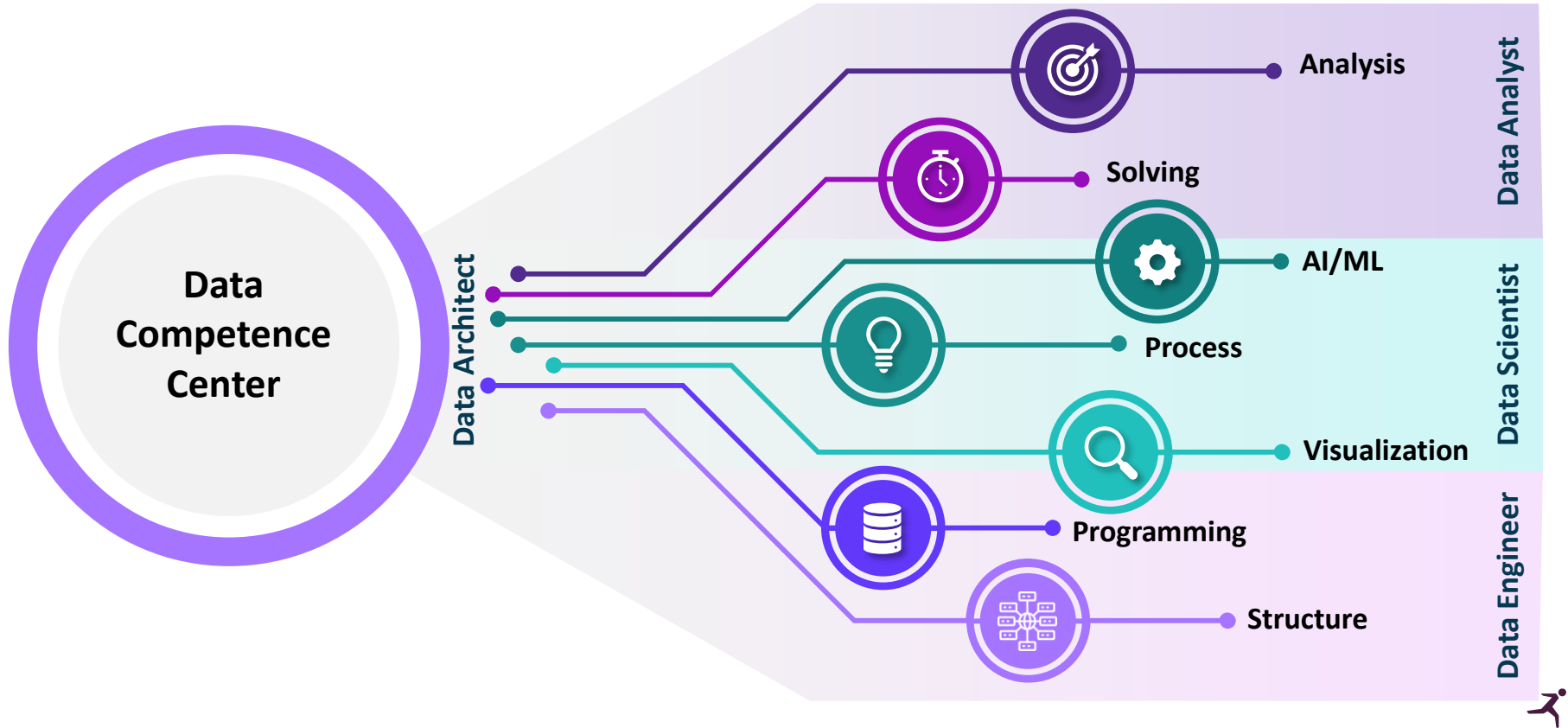
- Data Warehousing
- ETL & DQ Tools
- Business Intelligence & Dashboarding
- Data Governance

## DATA COMPETENCE CENTER

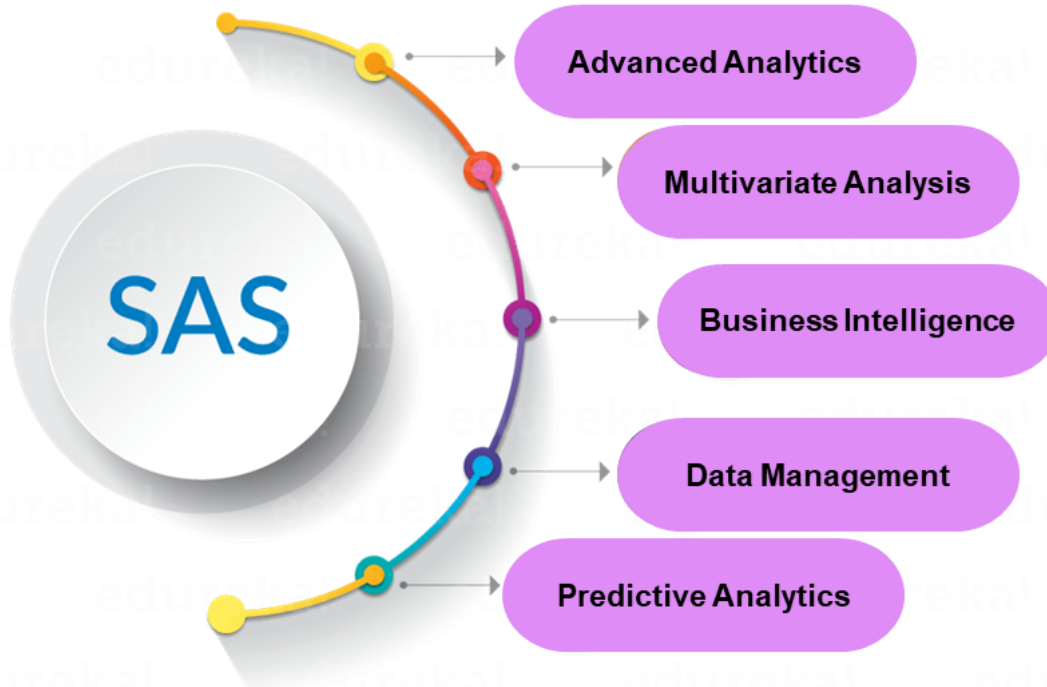
- Data science and big data experts
- Sand box
- POCs, Pilots, Hackatons
- SW selection
- Active collaborations with Universities
- SAS Competence Center



# DATA SKILLS



# SAS COMPETENCE CENTER



# REPLY BENEFITS



Certificazioni

Smart Working



Momenti  
ricreativi

Corsi di Lingua  
e  
attestati IELTS

speexx



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