

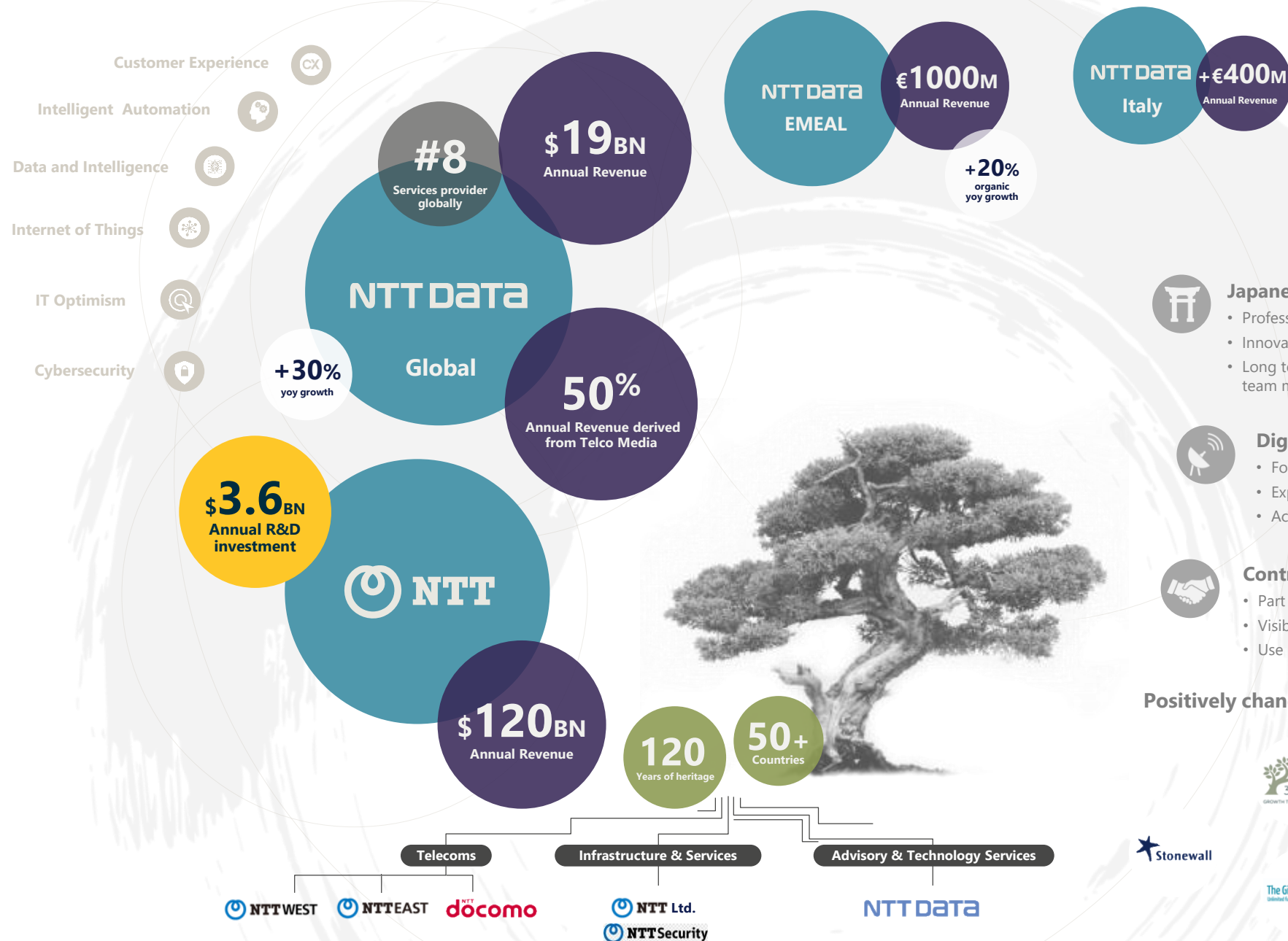
NTT DATA Italia

Presentazione Aziendale

Pietro Dicosta, Artificial Intelligence Unit (BSL IoT, VR, AI)

26/Nov/2021

Il Gruppo NTT

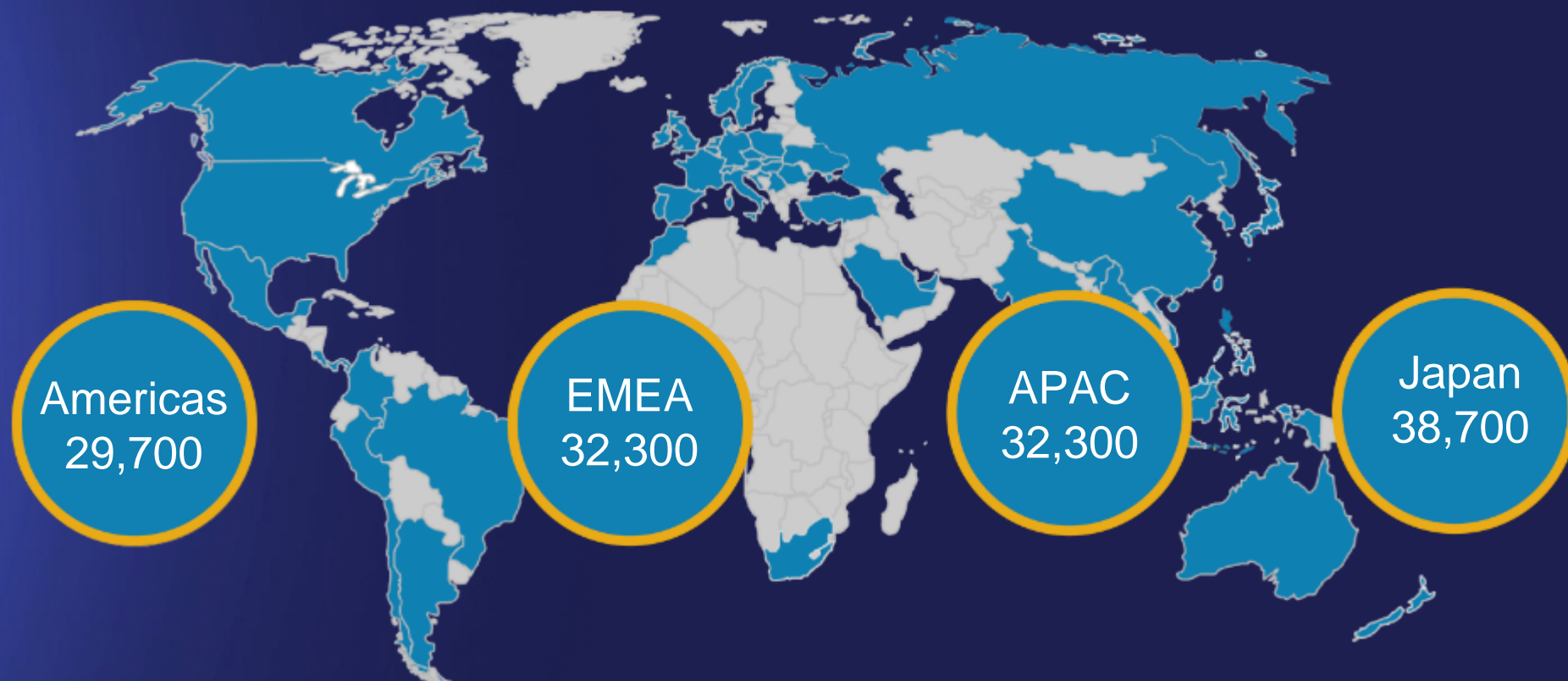


- Japanese delivery**
 - Professional focus on quality and continuous improvement
 - Innovation is part of our DNA
 - Long term relationships with clients, partners and team members
- Digital Heritage**
 - Forum for clients to share the \$3.6Bn R&D benefits
 - Experience, Data, Agility, Automation and Cloud
 - Access to Japanese and global expertise
- Contribute to harmonious society**
 - Part of the global mission of NTT DATA
 - Visible authentic engagement on D&I
 - Use innovation to support CSR activities

Positively changing lives



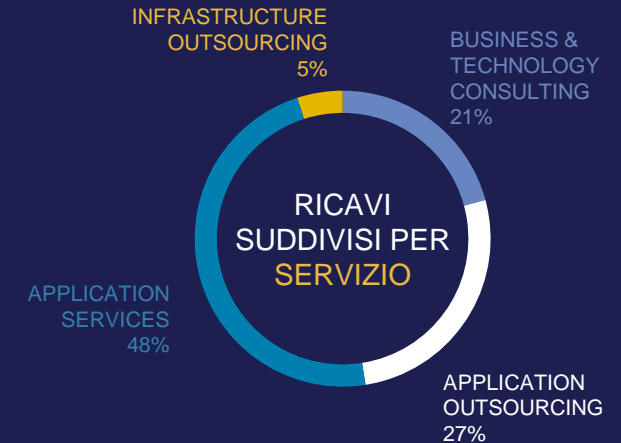
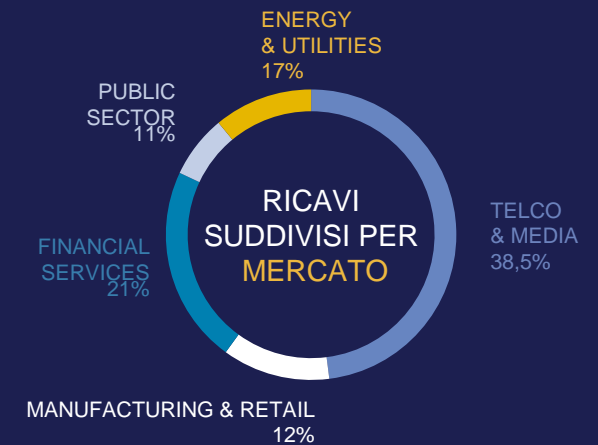
Il gruppo NTT DATA nel mondo



50+ Paesi e Regioni
139,000 + professionisti

NTT DATA in Italia

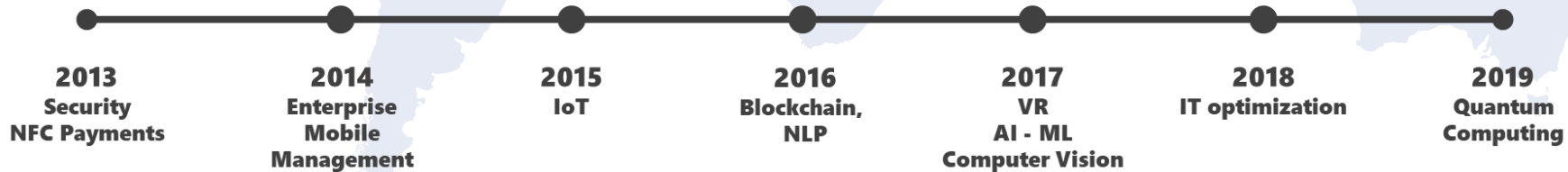
5000+
dipendenti
in 8 sedi



We are part of the NTT DATA Global R&D Network



The **R&D Center** started in **2013** in **Cosenza** with a group of 7 people and today counts **70 people** between Cosenza, Naples, Rome and Milan providing **R&D services** to clients and generating new **NTT DATA assets** in order to pursue streams of **non-linear revenues**



Industries

Energy&Utilities, Insurance, Public Sector, Telco&Media, Banking, Manufacturing, Retail&Services

Solution Services

CRM & contact centre
Billing, Payments & RA
Online & ECM
Business & services PA
Data Intelligence
IOT, VR & AI
Blockchain

Application development
Quality assurance
Open source
Network engineering, I&O
ERP, Supply chain & e-commerce
Mobile & Creative Technology

Advisory Services

Consulting
Security
Tangity

Capabilities Cons + BSL IoT, VR, AI

COMPUTING INTELLIGENCE

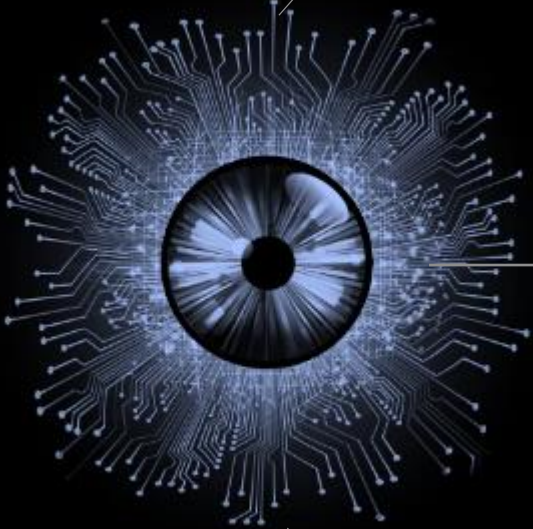
- New **customer experience, business models** and **AI added value-initiatives**
- **Machine Learning** and **Deep Learning models**
- Multiple AI solutions integration
- New advanced solutions R&D (together with NTT DATA labs in Japan)

IMMERSIVE TECH & EDGE COMPUTING

- **Phygitalization** of customer process introducing **AR/VR/XR technologies**
- **UX Design and Development**
- **Edge/Distributed Paradigm**

PHYSICAL 2 DIGITAL MERGING

- **IIoT methodologies, expertise and best practices**
- **IIoT strategy**
- **Benefits from IIoT investments**





NTT DATA

Trusted Global Innovator



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