



Customer Experience & Social Media Analysis

Roma 4 Febbraio 2019

The SAS Values

We're relentless problem solvers, unafraid to challenge assumptions by being creative and forward-thinking.

curious

We're committed to excellence in everything we do, and we thrive on meaningful work.

passionate

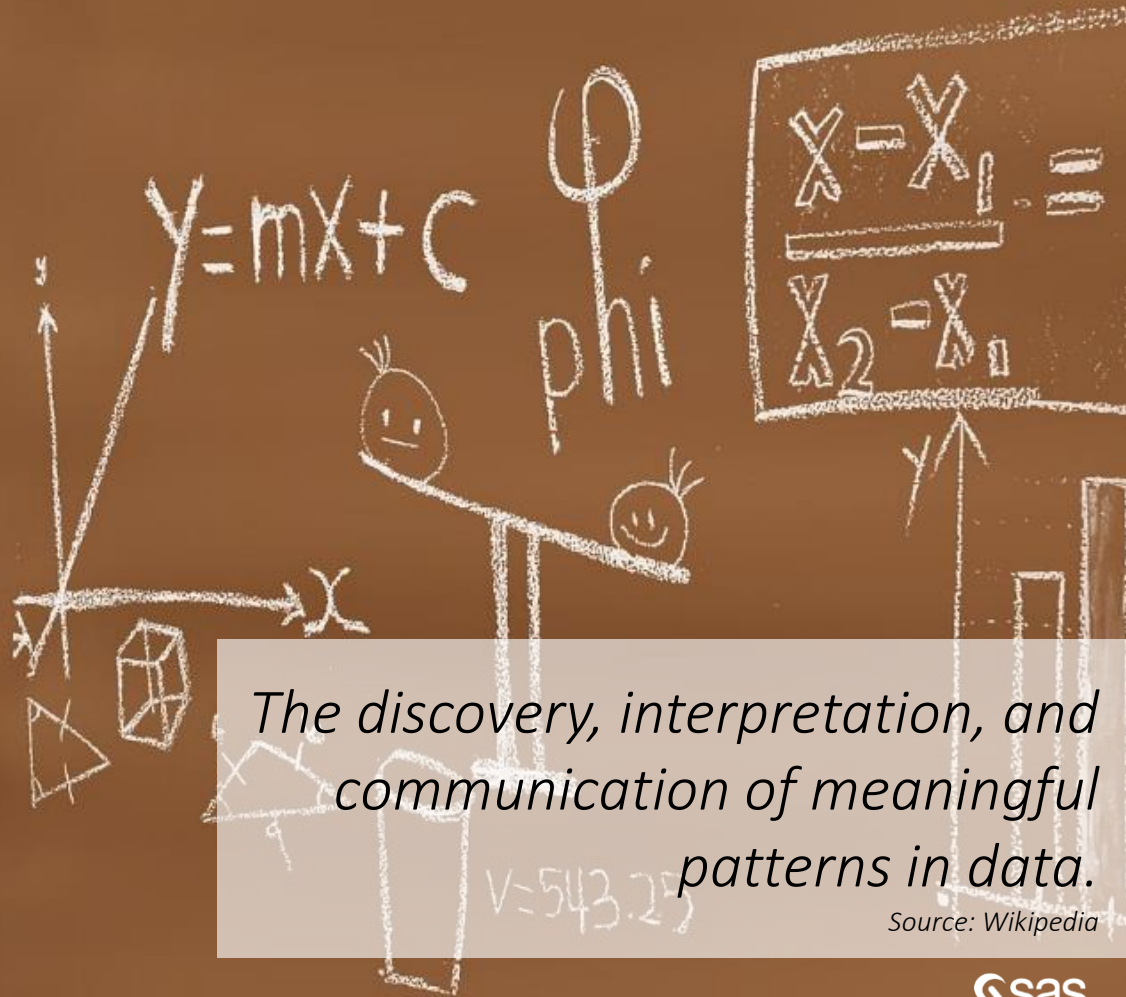
We're genuine, we're transparent, and we lead with integrity.

authentic

We're responsible, we do things right, and we exceed what's expected.

accountable

Analytics



The discovery, interpretation, and communication of meaningful patterns in data.

Source: Wikipedia

New Data Types





New Methodologies

A close-up photograph of a person's hands holding a black smartphone. The phone's screen is illuminated with a blue light, showing some graphical elements. The background is dark and out of focus, featuring several warm, circular bokeh lights in shades of orange and yellow, suggesting an indoor setting with ambient lighting.

Engage customers with confidence.

Use data, analytics and insights
on prospects and customers to
create relevant, individualized
experiences in real time.



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Customer Advisory

Customer Intelligence Solutions

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